

**From:** USA Swimming

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You can't put a limit on anything. The more you dream, the farther you get.

[Michael Phelps](#)

Dear Coach,

Coaches have been contacting our office asking when our online clinics would return. Well it's time to register now for our June 30 clinic and you will see our upcoming schedule for the next few months. Enjoy the summer weather and great swimming!

Go USA Swimming!

1. USA Swimming has entered into a partnership with the CWLA.
2. Online Coaching Clinics start June 30! Here's what is coming up and REGISTER now.
3. Tools and downloads to Help Clubs attract new members.
4. Mr. Steven Farr at the ASCA World Clinic in Indianapolis
5. John Leonard's thoughts on losing Collegiate programs

USA Swimming has entered into a partnership with the CWLA, Child Welfare League of America. Please click onto the link below to go to the USA Swimming website and read about this.

<http://www.usaswimming.org/ViewNewsArticle.aspx?TabId=1558&itemid=2878&mid=5791>



## Online Clinics Coming! – First Clinic June 30, Register Now

This summer USA Swimming and American Swim Coaches Association are re-launching the Online Clinic Series. Clinics will run once per month through the summer and then move to two per month in the fall.

Upcoming Clinic Schedule

Clinics will start at 1 pm Eastern/Noon Central/11 am Mountain/10

am Pacific

- Wednesday, June 30 – Mariejo Pasion, USA Swimming – Nutrition
- Wednesday, July 14 – Scott Colby, USA Swimming – Race Analysis
- Wednesday, August 25 – Rick Bishop, USA Swimming – Season Planning
- Wednesday, September 29 – Sue Anderson, USA Swimming – Start the Year Right: Get Parents on Your Team

For more information and to register visit:

<http://www.usaswimming.org/DesktopDefault.aspx?TabId=1920&Alias=Rainbow&Lang=en>

### Looking for New Members?

*Tools and Downloads to Help Clubs Attract New Members*

Every club at some point in the year must find new members in order to grow the team. This section is designed to share some of the most effective tools we have seen clubs use to grow their team and attract new members. We have "How to Guides" on some effective strategies as well as downloadable items for you to post around your town and on your website.

Check out the newly launched Attracting New Members section of [www.USASwimming.org](http://www.USASwimming.org)

<http://www.usaswimming.org/DesktopDefault.aspx?TabId=1899&Alias=Rainbow&Lang=en>

Mr. Steven Farr, (of Teach for America fame...) will be the Counsilman lecturer at the World Clinic in September in Indianapolis.

In his recent book, ***Teaching As Leadership***, one of the brilliant points he makes relates to what makes children willing to try to do the "hard things" in the educational process.

He points out that when children are praised, following a fine performance, for their **TALENT**, they are very reluctant to "risk" that judgement again the next time a challenge is placed before them.

Conversely, when teachers praised children with the same level of initial performance as succeeding because of their **"HARD WORK"**, the children were eager to "go at" the next hard task placed in front of them.

Hard work is "controlled" by the individual. "Talent" is seen as a gift you have been given. Controlling what makes you



