

From: USA Swimming <pclark@usaswimming.org>

Subject: USA Swimming BLAST - June 16, 2010

Date: Wed, Jun 16, 2010 8:00 am



TABLE OF CONTENTS

"The difference between the impossible and the possible lies in determination." - Tommy Lasorda

Dear Coach,

Below is the table of contents for this USA Swimming BLAST. USA Swimming has now posted the job opening for the Southern Zone Sport Development Consultant. GO USA Swimming!

1. USA Swimming Job Announcement: Sport Development Consultant - Southern Zone
2. 2012 London Olympic Mascots
3. USA Swimming Materials to help you Grow your Team
4. Question Behind The Question Newsletter

USA SWIMMING JOB OPENING: SPORT DEVELOPMENT CONSULTANT-SOUTHERN ZONE

USA Swimming is seeking a Sport Development Consultant-Southern Zone to work in the Club Development Division. Here is a description of the job, along with application information. All applications must be received by July 2, 2010.

[http://www.usaswimming.org/DesktopDefault.aspx?](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1576&Alias=Rainbow&Lang=en)

[TabId=1576&Alias=Rainbow&Lang=en](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1576&Alias=Rainbow&Lang=en)

<http://www.creativereview.co.uk/cr-blog/2010/may/olympics-mascots>

Mascots for the 2012 London Olympics ...

Every club at some point in the year must find new members in order to grow the team. This page is designed to share some of the most effective tools we have seen clubs use to grow their team and attract new members.

The materials below and in our [Download Zone](#), are themed America's Swim Team. So what is America's Swim Team?

[http://www.usaswimming.org/DesktopDefault.aspx?](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1899&Alias=Rainbow&Lang=en)

[TabId=1899&Alias=Rainbow&Lang=en](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1899&Alias=Rainbow&Lang=en)[http://www.usaswimming.org/DesktopDefault.aspx?](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1899&Alias=Rainbow&Lang=en)

[TabId=1899&Alias=Rainbow&Lang=en](http://www.usaswimming.org/DesktopDefault.aspx?TabId=1899&Alias=Rainbow&Lang=en)

- **[Be Outstanding!® radio show](#) - Coaching: Be a Coach, Get a Coach!**
- **Do you like easy?! Grab every [Be Outstanding!®](#) show [here](#).**
- **[Purchase](#) new *Outstanding!* book.**
- **Enjoy [John Miller and Dave Ramsey](#) talking about *Outstanding!***
- **Join us on [Facebook](#) and [Twitter](#).**



QBQ! QuickNote®***What Could Have Happened!*****Our story comes from Robb in Winnipeg, Manitoba.**

John,

Here's a story that absolutely "wowed" me. Bottom line, it's about people coming together to take accountability for helping strangers.

Driving home from Minneapolis to Winnipeg, the battery light on our car dashboard came on just north of Grand Forks, North Dakota. Then another warning light. Then another. Then the radio stopped working. This was followed by the lights and the speedometer failing! We were hoping to make it to Canada before the car stalled, but the car seized up and we pulled to the side of the highway. From the middle of, well, *nowhere*, we called Triple A and they sent Kevin, a mechanic, to help us. He said that we needed a new alternator, so he gave our battery a quick charge so we could drive ten miles to the town of Grafton. Kevin advised us that we'd probably be spending the night there since it was now evening and the local garages would all be closed.

Thinking we were good to go, Kevin departed. We started toward Grafton, but the car stalled five miles later. Contacting AAA once more, they sent Kevin back to us—only this time to *tow us to Grafton!*

As Kevin predicted, all the local garages were closed. But that didn't deter him: He had made it his personal mission to solve our problem.

He located a small car dealership with an in-house garage named Otto's Autos, but they'd closed for the day. However, when we pulled in, David, the General Sales Manager, was still there after hours chatting with a friend—also named Kevin. Otto's mechanics had left, but that didn't stop David and the new Kevin from helping us out.

They immediately went to work trying to locate an alternator in the cars for sale on their lot that would fit our vehicle, but none did. David and the two Kevins didn't quit there. As David put it, he didn't want us to have to spend the night in a hotel, and he would do whatever he could to get us home to Winnipeg that night. So he called the owner of an auto parts store at home who came and re-opened his store to get us the part we needed. Together, the three guys used Otto's garage to install the alternator. An hour later, the car was running and we were on the road again.

John, looking back at the experience, here's what *could* have happened:

Kevin, the tow truck driver, *could* have dropped us off in Grafton and left. *But he didn't.*

David, the sales guy, *could* have said, "Gee, sorry, I'm not a mechanic!" *But he didn't.*

David's friend, Kevin, *could* have said, "Not my problem. Gotta get home now." *But he didn't.*

The owner of the auto parts store *could* have said, "We're closed!" *But he didn't.*

In reality, what happened is this: These men gave us the gifts of their time and talent. We were overwhelmed by their personal accountability and outstanding service. And, of course, the truth is—they simply cared. And that is what is most [outstanding](#) of all.

Robb R.
Winnipeg, Manitoba, Canada

What a terrific story about the power of helping people. And here are two gentlemen who do just that: Justin Lukasavige and Derek Sisterhen. Great guests on the *Be Outstanding!* show titled [Coaching: Be a Coach, Get a Coach! ...](#)

<http://webtalkradio.net/shows/be-outstanding/>

John G. Miller
Author of ...

[QBQ! The Question Behind the Question®](#)
[Flipping the Switch ... Unleash the Power of Personal Accountability](#)
[Outstanding! 47 Ways to Make Your Organization Exceptional](#)

Peter C. Clark
Sport Development Consultant
USA Swimming
719-866-3561 (direct line)
719-330-0743 (cell)
pclark@usa-swimming.org

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

IMPORTANT REMINDER: USA Swimming reminds all member organizations and coaches that you are responsible for complying with applicable copyright laws regarding publication and distribution of printed materials, including internet content. If you have any concerns about whether material you seek to reprint is covered by copyright law, we encourage you to contact the author and obtain permission or otherwise seek appropriate counsel regarding the use of the materials.