

From: Peter Clark <pclark@usaswimming.org>

To: Monique Grayson <mggrayson@aol.com>

Subject: USA Swimming BLAST - June 10, 2010

Date: Wed, Jun 9, 2010 7:00 pm



CLUB DEVELOPMENT

usaswimming.org

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"E is for Extra - extra attention, extra work and extra concern for what you are doing will put you way ahead of those multitudes who barely do what they're supposed to do." - The General - Coach Bobby Knight

Coaches,

We could sure use your input on how you assist your swimmers within your program on discounted or scholarship fees. **BIG NEWS** - the online clinics on back. Registration will be on the Coaches Section of the USA Swimming Website by June 15th. Please look at the schedule below and plan to register on the 15th for the June 30 presentation. Stay Cool and GO USA SWIMMING!

1. Please share with us how your program reduces the cost of your program whether by scholarship or other means.
2. USA Swimming has launched a new program- **MAKE A SPLASH NATION!**
3. Plan to attend the last two Build A Pool meetings - **Indianapolis, ASCA and Cherry Hill, NJ at the Eastern States Coaches Clinic**
4. Applications are now available for the **2nd Australia Maccabi International Games**
5. USA Swimming **ONLINE Clinics** are back! Please see the schedule below. Registration will take place in the Coaches Section of the USA Swimming website.



Recently, we have received requests from several teams regarding scholarship policies that different

USA-S clubs might have in place. If your club offers any type of financial or scholarship assistance that reduces the cost of participation in your program, we would like to learn more about what you do and the criteria or policies that you have developed to make this assistance available. This is information that we would like to share with other clubs. Please send information about your scholarship program to Eric Lazzari at elazzari@usaswimming.org. Thanks!

The USA Swimming Foundation has launched a new program to help get kids in the pool and water safe! You can help get kids in the water and on the road to water safety by becoming a member of [Make a SplashNation!](#) This new annual giving program provides exclusive benefits while also providing support for our Make a Splash partner programs across the country. Children in Make a Splash partner programs are given learn to swim opportunities (including certified instructors, resources and quality programming) and as of this month, we've welcomed more than 208,000 kids in 215 programs across 40 states!

By becoming a member of [Make a SplashNation](#) you are helping to teach a child to swim and supporting Make a Splash and the USA Swimming Foundation! With a \$30 donation to Make a SplashNation you will receive:

- Make a SplashNation window cling
- Make a SplashNation bag tag
- Exclusive email updates
- Special ticket opportunities for USA Swimming National Level Competitions

[Click here to join today to help a child Make a Splash!](#)

SAVE THE DATES for the last two Regional Build a Pool Conference for 2010.

September 4th, 2010 - Indianapolis, Indiana
(ASCA)

October 15th, 2010 - Cherry Hill, New Jersey
(Eastern States Coaches Clinic) ***Registration will be set up on the facilities page below by July 1, 2010.

<http://www.usaswimming.org/DesktopDefault.aspx?>

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APPLICANTS FOR THE 2nd MACCABI AUSTRALIA
INTERNATIONAL GAMES (MAIGs) NOW AVAILABLE
GENERAL INFORMATION –

Contact Information: Rick Ehrlich – Chairman, Open
Swimming, re328@verizon.net

APPLICATIONS FOR ATHLETES: The Maccabi
USA/Sports for Israel web site (www.maccabiusa.com)
has an on-line registration process. Athletes must
register by completing an application and by sending
in the \$40 application fee and signature page to be
eligible for selection to the team.

The Maccabi Australia International Games are a
celebration of Jewish Unity, Culture, and Heritage
through world athletic competition.

DATE OF MAIG GAMES: Team USA departs on
12/21/10 and returns on 1/3/11.

LOCATION: Sydney, Australia

SWIMMING COMPETITION: This competition will be
competed in a Long Course Meters format in the 2000
Sydney Olympic Pool. The swimming competition will
be conducted according to the International
Federation's (FINA) rules and regulations but not
under the jurisdiction of FINA. All swimmers selected
to the 2nd Maccabi Australia International Games team
must also be a registered swimmer with USA
Swimming. If you are a member of a USA Club Team
– most likely you are already an athlete member

Online Clinics are Back!!!

This summer USA Swimming will be re-launching its
Online Clinic Series at the end of the month in
conjunction with our education partner the American
Swim Coaches Association. Clinics will run once per
month through the summer and then move to two per
month in the fall.

Mark your calendars, here is the schedule through September:

Wednesday, June 30 – 11:00 am MT – **Mariejo Pasion, USA Swimming – Nutrition**

Wednesday, July 14 – 11:00 am MT – **Scott Colby, USA Swimming – Race Analysis**

Wednesday, August 18 – 11:00 am MT – **Rick Bishop, USA Swimming – Season Planning**

Wednesday, September 29 – 11:00 am MT – **Sue Anderson, USA Swimming – Planning Your Parent Education**

Details on signing up and accessing clinics will be posted in the Coaches section of USA Swimming.org when available. A full schedule for the fall and winter will be available later this summer. For those that cannot participate at the scheduled time, we plan to make the clinics available for download to view at your convenience.

We look forward to again offering this great service to our USA Swimming members.

Peter C. Clark

Sport Development Consultant

USA Swimming

719-866-3561 (direct line)

719-330-0743 (cell)

pclark@usa-swimming.org

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