

Date: Tue, Apr 6, 2010 1:35 pm



CLUB DEVELOPMENT

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"Be more concerned with your character than your reputation, because your character is what you really are, while your reputation is merely what others think you are."

-John Wooden

Dear Coach,

This week's BLAST covers a broad range of items very important to our programs. The Orlando Build a Pool still has room for you and members of your team and community to attend. One of the most exciting items below is our All Time Top 100 Age Group Times. We are asking our coaches to take a look at this list and if you see something missing please make contact with Larry Herr with this project. What an exciting item for team motivation and individual effort.

As you all prepare for a warmer time of the year, Best of luck to you all and FAST Swimming!
GO USA SWIMMING!

1. *Orlando Regional Build a Pool – Last Call!*
2. *Junior and ConocoPhillips National Meet Books are now online.*
3. *National Team Quad Plan Update*
4. *All Time Top 100 Times*
5. *USA Swimming and Universal Sports request you support for Direct-TV*



Time is running out to register for the Orlando Regional Build a Pool Conference

Orlando, Florida at IAFC (April 24, 2010)

[Flyer](#) [Registration](#) [Hotel](#)

Learn how to "Plan It - Program It - Design It" to be a self-sustaining aquatic business.

Questions please call Mick Nelson @ **719-866-3522** or email mnelson@usaswimming.org

See you there !

What's New:

Meet Book for 2010 Speedo Junior National Championships is now available (3/8/10)

The meet book for the 2010 Speedo Junior National Championships is now available. The meet begins August 9 at the William Woollett Jr. Aquatic Center in Irvine, Calif. [Read more...](#)

Meet Book for 2010 ConocoPhillips National Championships is now available (2/22/10)

The meet book for the 2010 ConocoPhillips National Championships is now available. The meet begins August 3 at the William Woollett Jr. Aquatic Center in Irvine, Calif. [Read more...](#)

NATIONAL TEAM

2010-2012 QUADRENNIAL PLAN (UPDATED 4/1/10) 2010*

Apr 1-3 Grand Prix - Columbus, OH - (long course)
Apr 19-21 National Team Coaches Seminar - Colorado Springs
May 13-16 Grand Prix - Charlotte, NC - (long course)
June 6-11 National Youth Team competition - Barcelona, Spain
June 17-20 Grand Prix - Santa Clara, CA - (long course)
Jul 8-11 Grand Prix - Los Angeles, CA - (long course)
Aug 3-7 ConocoPhillips National Championships (World Championship/Pan Pacific/World Univ. Games Trials - Irvine, CA
Aug 9-13 Speedo Junior Championships - Irvine, CA
Aug 18-22 Pan Pacific Championships - Irvine, CA - (August 22 10K)
Aug 26-30 Junior Pan Pac Championships - Maui (August 30 Open Water)

Oct 7-10 National Team Retreat - Tice Ranch - Seattle, WA
Nov 12-14 Grand Prix - Minneapolis, Minnesota - (short course)
Dec 2-4 AT&T Short Course Nationals - Columbus, OH
Dec 5 Long Course Time Final Invitational - Columbus, OH
Dec 9-11 Speedo Short Course Junior Championships - Atlanta, GA
Dec 12 Long Course Time Final - Atlanta, GA
Dec 15-19 FINA Short Course World Championships - Dubai, UAE
2011*
Jan 14-17 Grand Prix - Long Beach, CA - (short course)
Feb 18-21 Grand Prix - Columbia, MO - (long course)
Mar 3-5 Grand Prix - Austin, TX - (short & long course)
Mar 13-27 National Team Training Camp
April 18-21 National Team Coaches Seminar - Colorado Springs
May 12-15 Grand Prix - Charlotte, NC - (long course)
June 16-19 Grand Prix - Santa Clara, CA - (long course)
Jul 14-17 Grand Prix - Los Angeles, CA - (long course)
Jul 24-31 FINA Long Course World Champs - Shanghai, China
Aug 2-6 ConocoPhillips National Championships (Pan American Games Trials)
Aug 8-13 Speedo Junior Championships
Aug 14-19 World University Games - Shenzhen, China
Aug 16-21 FINA World Junior Championships - Lima, Peru
Oct 15-22 Pan American Games - Guadalajara, Mexico
Nov 11-12 Grand Prix - Minneapolis, Minnesota - (short course)
Dec 1-3 AT&T Short Course Nationals
Dec 4 Long Course Time Final Invitational
Dec 8-10 Speedo Short Course Junior Championships
Dec 11 Long Course Time Final
Dec 17-18 Duel in the Pool - TBA
2012*
Jan 13-16 Grand Prix - Long Beach, CA - (short course yards)
Feb 17-20 Grand Prix - Columbia, MO - (long course)
Mar TBD Grand Prix - Austin, TX - (long course)
Mar 11-25 National Team Training Camp
Mar 30 - Apr 1 Grand Prix - (long course)
May 3-6 Grand Prix - Charlotte, NC - (long course)
May 30-June 3 Grand Prix - Santa Clara - (long course)
June 25-Jul 2 U.S. Olympic Team Trials - Omaha, NE
Jul 27-Aug 10 Olympic Games - London, UK (swimming tentative
Jul 28 -
Aug 4)
Aug 6-10 U.S. Open
Aug 12-16 Speedo Junior Championships
Aug 23-27 Junior Pan Pacific Championships -TBA
Nov 15-17 Grand Prix - Minneapolis, Minnesota - (short course)
Nov 29-Dec 1 AT&T Short Course Nationals

Dec 2 Long Course Time Final Invitational
Dec 6-8 Speedo Short Course Junior Championships
Dec 9 Long Course Time Final
Dec TBD FINA Short Course World Swimming Championships -
Istanbul

All Time Top-100 Times

See how you stack up among the best athletes in USA Swimming!

The All-Time Top 100 age group rankings have been updated on February 25, 2010. These lists will be updated on an on-going basis once a quarter from now on.

The All Time Top 100 list is an age group recognition program that started around 1965. ***The Top 100 is derived from the Top 16/(Top 10 starting in 2008) list each year.***

Therefore, an athlete must be on the Top 16 (Top 10 starting in 2008) list to appear in the Top 100 list.The

Top 100 is a ranking of the fastest times by age group, event, course, and gender throughout competitive swimming.

If you have any questions or updates please email

times@usaswimming.org

If you notice any omissions, please submit the time, swimmer, age group, year, and meet name and date. We will do our best to prove and include any missing times.

NOTE: In 2000, the following age group events were added:

10-U: 400/500FR

11-12: 800/1000FR; 1500/1650 FR; 200 BK/200 BR/200FL

<http://www.usaswimming.org/USASWeb/DesktopDefault.aspx?TabId=88&Alias=Rainbow&Lang=en>

USA Swimming has recently agreed to a three-year partnership with Universal Sports to broadcast many of our events each year (Nationals, Grand Prix events, etc.). Universal Sports is hoping to become a channel on DirecTV, and needs our help in getting this done.

DIRECTV has taken the proactive initiative on our behalf to set up an email address so that we can let DIRECTV know of the strong interest that exists from USA Swimming members in having Universal Sports added to their lineup. We are having discussions with them next week so now is the time for your members to take action and show their support.

Below are the background details:

Reaching more than 18 million households, DIRECTV is the leader in U.S. satellite television delivery. As such, it is a natural platform for the Olympic and elite level athletes showcased throughout the year by Universal Sports. DIRECTV is the system of choice for the totally immersed sports enthusiast. But for now, Universal Sports is not available through DIRECTV.

By asking your membership to take a few moments to communicate with DIRECTV, the tens of thousands of Americans who support Swimming can assist Universal Sports in a unified effort to help us expand the broadcast of our extensive calendar of Swimming events we have planned for our 2010 programming schedule and beyond, and provide broad exposure of the stars scheduled to compete in these events and in addition help grow the sport.

As we discussed, please reach out to your membership to ask them to communicate by email with DIRECTV (universalsports@directv.com), and if they so desire, also reach out by becoming a Twitter follower (www.twitter.com/theDTV) or Facebook fan of DIRECTV (<http://www.facebook.com/directv>) and forward to DIRECTV their personal message about why launching DIRECTV on their system would be important in their lives. Additionally, please encourage friends, family, neighbors and classmates to lend their support for Universal Sports.

We would suggest that your members write a brief email note urging the strong consideration of launching Universal Sports on DIRECTV, below is an example of what they could say, but they should use this as a guideline and draft their own personal note.

"The best trained, most finely tuned athletes in my sport of Swimming, prepare and compete 365 days every year, not just at the Olympic Games every four years. These premier events and athletes are beautifully showcased on the Universal Sports Television Network, but DIRECTV does not currently offer this network on their system. By adding Universal Sports, the network that chronicles how these exceptional athletes become champions, you will afford viewers of DIRECTV a window on some of the most inspiring competitors of this era. DIRECTV viewers deserve an opportunity to experience the broad appeal of Universal Sports Television Network, where Olympic and world champions are showcased and celebrated every day."

Peter C. Clark

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Have you finished USA Swimming's Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See www.usaswimming.org/ClubRecognition

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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