



Dear Coach,

1. Have you race start certified your swimmers?
2. NEW Coaches Quarterly!
3. Looking for a Pool to Use?
4. Facebook comes to USA Swimming.
5. History of Swimming Now Available.
6. Splash Bash still has a few openings this year get signed up now.

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## Have you race start certified all of your swimmers?

**As of May 1, 2009 ALL swimmers must be race start certified in order to do racing starts in practice or competition into less than 6 feet of water. Additional explanation and certification forms are available on the USA Swimming website on the Coaches' Tab. Failure to complete the certification process jeopardizes insurance coverage in the event of a racing start accident.**

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**Coaches Quarterly** is no longer published and mailed to coaches; rather CQ is available to USA Swimming member coaches through the USA Swimming web site ([www.usaswimming.org](http://www.usaswimming.org)). Notification will be sent to coaches when new issues become available via email blast.

The current issue of *Coaches Quarterly* is now available on line. "The Season Planning Report" provides extensive information and includes downloadable forms to assist coaches with season planning. Coaches must sign in and your web account must be linked to your membership information in order to gain access to this information. If you normally sign in and get access to coach-sensitive information,

**you can find *Coaches Quarterly* on the Coaches tab under "Club Development Services."**

### **How to Sign in and Link you USA Swimming Web Account with your USA Swimming Membership Record**

As a benefit of membership, this and other information appropriate only for coaches is placed in a protected area. To access this area, if you haven't already done so, sign in at the upper right hand corner of the page.



After you sign in, an icon on the top of the page, "My Account," will appear. Click on that and follow the instructions to link your USA Swimming account to your USA Swimming membership record. This will allow the web site to recognize you as a coach member. You will then be able to access CQ, your athletes' IMX scores and a multitude of other information for coaches only.



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## Looking for a Pool to Use?

In this unpredictable economy many new pool projects have been put on the back burner. Delaying decisions because of economic uncertainty does not help our immediate need for more pools. Currently pools are being closed at the rate of 2 per day in this country. Two of the main reasons for closure are:

1. The pool needs upgrades and maintenance repairs and there is no money set aside for this.
2. The pool is costing too much to operate because programs offerings and pricings have not modernized.

Many of the pools built during the 1960's are no longer repairable. The cost to replace the iron pipe with PVC and then do interior tank work on the pool itself prices out about the same as a new pool. So the dilemma is all based around dollars that can be committed to a community asset like a pool.

In the northern half of our country, outdoor pools cannot operate year round without a covering structure. This is not only hard on the pool equipment but also hard on the community. One solution is to take a really close look at every pool that sits vacant and unused in the winter. Ask yourself these questions: For the rest of the article click on the link below.

<http://www.usaswimming.org/USASWeb/ViewNewsArticle.aspx?TabId=609&Alias=Rainbow&Lang=en&ItemId=2422&mid=2291>

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## Attention Facebook users -

The Cullen Jones Make a Splash page is now up on Facebook. You can "become a fan" here:

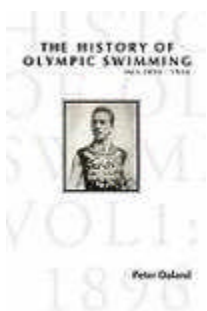
<http://www.facebook.com/pages/Cullen-Jones-Make-A-Splash-2009/76672866327>

Thanks for helping us build a following!

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## This History of Olympic Swimming Vol. 1 – Now available!



The History of Olympic Swimming is the first book in a volume of detailed accounts of swimming at the Olympic Games.

Written by two-time Olympic coach, Peter Daland, this book includes a detailed description of every Olympic swimming event from 1896-1936, including a lead-up to the event, the preliminaries, semifinals and finals.

Volume I focuses on the first 10 modern Olympic Games, complete with photos, race analysis and summaries of some of the stars of the early Olympic Games. Mr. Daland, who was the head women's Olympic coach in 1964, and the men's head coach in 1972,

was assisted in the editing of the book Web by Dr. Phil Whitten, the longtime editor-in-chief of Swimming World's magazine and site. For orders of ten or more, please call 719-866-4578. Available now in soft cover or hard cover!

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## The Splash Bash is Back!

Make use of your USA Swimming team members and coaches to spread the word about swimming to prospective members by hosting a Splash Bash! You will be provided with all the tools to make the viewing party great with a party host kit! It'll be the perfect platform to tell their friends/team members about how to get involved in USA Swimming and encourage swim team sign ups!

Hosting a Splash Bash party will help you use the excitement of the World Championships Trials in Indianapolis or the World Championships in Rome to assist you in your recruiting efforts. Both events will be broadcast on NBC. USA Swimming will provide party kits that will help you host the ultimate watch party!

Kits will include games, prizes, giveaways and decorations. There will be a fully dedicated website for hosts and a sweepstakes Micro-site for your attendees! All materials will be developed to enhance the event and to assist in your recruiting efforts.

If you are **INTERESTED** in hosting a party for your club, please fill out the attached PDF and submit it back to USA Swimming.

Or send an email to [splashbash@usaswimming.org](mailto:splashbash@usaswimming.org)! Or fax it to 719-866-4049. Hurry there are limited kits available!

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*The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.*

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Peter C. Clark  
Sport Development Consultant  
USA Swimming  
719-866-3561 (direct line)  
719-330-0743 (cell)

**Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See [www.usaswimming.org/ClubRecognition](http://www.usaswimming.org/ClubRecognition)**