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Dear Coach,

In an effort to get this out to more coaches we have changed the format and abilities of our blast emails. I hope you enjoy it.

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A wonderful tribute [video](#) about Richard Quick:

Make use of your USA Swimming team members and coaches to spread the word about swimming to prospective members by hosting a Splash Bash. You will be provided with the tools to make the viewing party great with a party host kit. It'll be the perfect platform to tell their friends/team members about how to get involved in USA Swimming and encourage swim team sign ups.

Hosting a Splash Bash party will help you use the excitement of the World Championships Trials in Indianapolis or the World Championships in Rome to assist you in your recruiting efforts. Both events will be broadcast on NBC. USA Swimming will provide party kits that will help you host the ultimate watch party!

Kits will include games, prizes, giveaways and decorations. There will be a fully dedicated website for hosts and a sweepstakes microsite for your attendees! All materials will be developed to enhance the event and to assist in your recruiting efforts.

If you are interested in hosting a party for your club, [Click here to sign up!](#)

Make a Splash with Cullen Jones Tour:

Motivated by the fact that 57% of African American and Hispanic kids can't swim and are drowning at disproportionate rates, Cullen Jones, the first African American to hold a world record in swimming, is making a commitment to help save lives. This summer, Jones partners with ConocoPhillips and the USA Swimming Foundation for "Make a Splash" with Cullen Jones, a national water safety campaign that kicks off in Houston on May 20th. Jones, who nearly drowned as a child, will educate parents and



kids about the availability of low to no cost swim lessons in communities across the country, and promote an online giving program to help fund swim lessons for kids in need.

To follow Cullen's tour, please join the Cullen Jones-Make a Splash Facebook fan page:

<http://www.facebook.com/home.php?#/pages/Cullen-Jones-Make-A-Splash-2009/76672866327>

If you're on Twitter, you can also follow him at: Jones41

If you want to have your lessons program join the USA Swimming Foundation's water safety initiative and become a Make a Splash Local Partner, please contact Kim O'Shea at: koshea@usaswimmng.org , 719-866-3520.

CLUB EXCELLENCE 2009

Eligibility requirements for the 2010 Club Excellence Program are now posted. The requirements remain essentially the same for Gold and Silver eligibility. One major change affects Bronze eligibility. To be eligible for Bronze level recognition, a club must have at least one 18-under athlete achieve a *long* course time standard for an individual event for the 2009 Long Course Junior Nationals. However, it is not necessary that the athlete compete at the LC Junior Nationals.

[Complete 2010 Club Excellence Eligibility Requirements.](#)

[Club Excellence information page.](#)

Beijing to London: Developing Paralympic Swimmers

Join us for a Webinar on June 24

Space is limited.

[Reserve](#) your Webinar seat now at:

<https://www2.gotomeeting.com/register/582412786>

BlazeSports America and U.S. Paralympics are pleased to continue our 2009 Webinar Series on Wednesday, June 24, 2009 at 2:00 EST with a webinar entitled: Paralympic Swimming: Beijing to London

Please feel free to forward this email to staff, volunteers, parents and any other colleague who might be interested in this topic.

Our speaker will be:

Jimi Flowers, Associate Director, High Performance Swimming for US Paralympics. Jimi currently serves as the Head Resident Swim Coach and Associate Director for US Paralympics. In Beijing the US Paralympic Swim Team won a total of 44 medals with 18 medals coming from the resident program.

This webinar will be an opportunity to learn about the sport of Paralympic swimming. This webinar will provide an overview, outlook and opportunity in the sport of Paralympic swimming. This webinar will give information on how to get started in

swimming, classification, basic skills and training and competition opportunities.

The learning objectives for this webinar include:

1. Review of 2008 Beijing Paralympic Games
2. Have a better understanding of the sport Paralympic Swimming
3. Have a better understanding of the different disabilities and classifications
4. Have a better understanding of the opportunities that are available for athletes, coaches and officials.

This webinar requires attendees to call into a non-toll-free phone number to hear the speakers. This webinar is also in PowerPoint format and does not include a live video feed.

To register, click on the link below and complete the registration form.

If you have any questions, please contact me directly.

Jeff Jones
Director of Education and Training
jjones@blazesports.org
770-850-9095

Title: *Beijing to London: Developing Paralympic Swimmers*

Date: Wednesday, June 24, 2009

Time: 2:00 PM - 3:00 PM EDT

After registering you will receive a confirmation email containing information about joining the Webinar.


System Requirements

PC-based attendees

Required: Windows® 2000, XP Home, XP Pro, 2003 Server, Vista

Macintosh®-based attendees

Required: Mac OS® X 10.4 (Tiger®) or newer



Coaches: Encourage your team to attend the Swim Champions Fitter & Faster Tour™, which directly benefits the USA Swimming Foundation. Send emails to your swimmers' parents, post on your team website and spread the excitement!

Main Story for USAswimming.org

Team USA members are looking forward to a successful summer at World Championships in Rome. Upon returning to the States a group of 2009 world championship team members and Olympians including Matt Grevers, Christine Magnuson, Peter Vanderkaay, Mel Stewart, Megan Jendrick, Ben Wildman, Lacey Nymeyer and Misty Hyman will be traveling the country spreading their passion for swimming on the Swim Champions' Fitter & Faster Tour.

<http://www.SwimChampions.com>

Each stop of this tour will energize, motivate and inspire your swimmers and their parents. Baseball, basketball, and football fans get to see their heroes

every day on TV and attend ball games multiple times a year. We want to give young swimmers the chance to meet their heroes and connect with some of the greatest athletes in the world who also stare at a black line day in and day out.

This event is going to be a blast. Your swimmers will hear motivational stories, swim with the Olympians, hold real Olympic gold medals, take tons of photos and re-connect with their love of the sport. We feel strongly that after attending our event, your swimmers will come back to practice ready to work harder than ever!

Email this link: <http://www.SwimChampions.com> to your team members today – before these events book up. This event is FREE for all coaches.

You can also call: 786-837-6880 x302 to learn more about the tour or to bring the tour to your area. *We can also send you flyers to pass to your team members.*

Peter C. Clark
Sport Development Consultant
USA Swimming
719-866-3561 (direct line)
719-330-0743 (cell)

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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