



## CLUB DEVELOPMENT

usaswimming.org

Dear Coach,

1. Last chance for early registration.
2. Trials single day tickets now available.
3. 2010 Youth Olympics site announced.
4. The Leadership Coach TM

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### Are you thinking of building a pool or renovating your current facility? Looking for ways to generate more money in your current facility?

Then USA Swimming's **4<sup>th</sup> Annual Build a Pool Conference – April 9-12, 2008** is for you!  
Held at the beautiful Colorado Springs Marriott in Colorado Springs, Colorado  
USA Swimming member clubs earn a rebate when they send a representative to the conference

- ❖ Register on line at [www.usaswimming.org/facilities](http://www.usaswimming.org/facilities)
- ❖ Drawings for prizes at the Friday night Desert Aire Social
- ❖ Drawing for prize in each of the Saturday classes

**Save \$50.00! Early Bird registration deadline ends on February 22, 2008**

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### Single-day tickets for Trials now available

USA Swimming is now offering single-day tickets to the 2008 U.S. Olympic Team Trials – Swimming. The ticket, offered at three separate prices, includes both the morning and evening sessions. For those spectators who don't want to miss any of the action, all-session passes are also still available. To purchase a ticket, visit [ticketmaster.com](http://ticketmaster.com). For more information, click [here](#).

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### Singapore to host 2010 Youth Olympics

LAUSANNE, SWITZERLAND--The International Olympic Committee (IOC) has selected Singapore as the host of the first Youth Olympics, which will happen in 2010. The announcement came today that Singapore was elected the host over Moscow, Russia by a vote of 53 to 41. The IOC anticipates 3,200 14-18 year-old athletes to compete in Singapore.

Further information about the announcement is available from the IOC here:

[http://www.olympic.org/uk/news/olympic\\_news/full\\_story\\_uk.asp?id=2491](http://www.olympic.org/uk/news/olympic_news/full_story_uk.asp?id=2491)

Singapore's website can be found online here: <http://www.singapore2010.sg/night/index.htm>

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## ***The Leadership Coach™***

These days, it is common to hear complaints that few people have the courtesy to reply to communication, whether it be phone calls, e-mails, faxes or even letters.

When I started out in business 32 years ago, I asked as many leaders as possible to give me some advice. Perhaps the best advice I got was from Dick Holtzman, then president of RockResorts, at the time the premier luxury resort company. He told me : "Reply to *everybody* within 24 hours...even if you do not have the answer, let them know you received their coorespondance."

It was an invaluable piece of advice, and what amazes me today is how few people take the importance of communication seriously, whether at home or at work. Yet when families or teams or businesses fall apart, one of the principle reasons is almost always a lack of communication.

We are in the midst of the most intensive communication era ever, yet we often forget to communicate.

*The Leadership Coach is Peter Burwash, President of Peter Burwash International, a company that manages tennis instruction programs at top resorts in more than 30 countries around the world. "Reprinted from SportsTravel magazine." For more information, visit [www.SportsTravelMagazine.com](http://www.SportsTravelMagazine.com) He can be reached at [leadershipcoach@scheiderpublishing.com](mailto:leadershipcoach@scheiderpublishing.com), and his books are available at the Sportravel Media zone.*

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**Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See [www.usaswimming.org/ClubRecognition](http://www.usaswimming.org/ClubRecognition)**