



CLUB DEVELOPMENT

usaswimming.org

Dear Coach,

1. ConocoPhillips SCY Nationals
2. Join Splash Nation
3. Parent Education
4. Golden Goggles Highlights
5. Eastern Zone New Web site

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Please find attached files for next week's ConocoPhillips SCY National Championships in Atlanta, GA.

Current numbers for this meet:

469 women
344 men
813 total athletes
2008 total splashes

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Join SplashNation



There's a little swimming in all of us.
We see life through goggles.
We see a wall and we want to touch it first.
Our blood has shades of blue.
We stop and smell the chlorine.
Individually we are swimmers.
Together, we are SplashNation.
Let's hook up.
No matter where you are in life....

You are still one of us.

What is SplashNation?

The SplashNation is a community supporting the USA Swimming Foundation and its goals - to introduce the sport of swimming to those who do not know how to swim and to reduce drowning statistics across the country. Your donation to SplashNation will provide swimming lessons to those who cannot swim and allow them to experience our terrific sport firsthand.

The benefits of SplashNation include:

A portion of your donation supporting the [Make a Splash](#) program. \$10 of your membership will go toward sponsoring a swim lesson for a deserving child.

A subscription to Splash magazine, the Official Magazine of USA Swimming.

A window decal that shows you are a part of the SplashNation.

An eNewsletter that provides insider information into the sport of swimming.

Promotions specifically for SplashNation members including discounts, access to event tickets and more!

Join SplashNation today and the Wasserman Foundation will match your donation to SplashNation. The Wasserman Foundation will contribute \$30 to sponsor swim lessons through the Make a Splash program.

[Join SplashNation](#)



The first question really should be, "Why should I help the team?" The answer for many people is not clear, although it seems like it should be. The simplest reason is also the most powerful. You should help because your child benefits greatly from the program. The second reason is that most clubs cannot function without substantial volunteer help. The economics are not there for a full professional staff to do all the things that need doing.

To read more about why you should help your team and what you can do to help, [click here](#).

For more information about how to be a great swim parent, check out the [Successful Sport Parenting CD](#).

Watch webcast of Golden Goggle on AT&T blue room sports



Highlights from the 2008 USA Swimming Foundation Golden Goggle Awards are now available online at [AT&T blue room sports](#).

Fans will have the opportunity to watch their favorite stars of the 2008 Olympic swim team at the star-studded gala.

Event highlights include:

- Red carpet interviews by five-time Olympic medalist Josh Davis and sportscaster Craig Hummer.
- Award presentations to world-class
- Recognition of the 2008 U.S. Olympic Team, including record-breaking Olympians Michael Phelps and Natalie Coughlin
- Behind-the-scenes footage from backstage and exclusive outtakes from the event.

“Thanks to record breaking performances at the 2008 Olympic Games in Beijing, swimming has gained new respect and become an instrumental part of American culture,” said Jason Simpson, AT&T director of Olympic Integration. “We are thrilled to once again work with USA Swimming to deliver fans exclusive content from this one-of-a-kind awards celebration.”

The 2008 Golden Goggle Awards were hosted by legendary sportscaster Bob Costas on Nov. 17 and featured celebrity appearances by Donald Trump, David Blaine, Ana Ortiz and Tiki Barber.

In addition to the highlights available on AT&T blue room sports, behind-the-scenes footage and red-carpet interviews from the event will be available on [swimnetwork.com](#).

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Eastern Zone New Website www.easternzoneswimming.org

This is your new link to information in the Eastern zone.
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The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See www.usaswimming.org/ClubRecognition