



CLUB DEVELOPMENT

usaswimming.org

Dear Coach,

1. Parent Education Article
2. Sign up for the Club Marketing and Event management Seminar
3. ADHD information Article
4. National Drowning Symposium and Awards
5. **New Doping News!**

=====

If you want your child to come out of his youth sports experience a winner, (feeling good about himself and having a healthy attitude towards sports) then he needs your help! You are a vital and important part of the coach-athlete-parent team. If you do your job correctly and play YOUR position well, then your child will learn the sport faster, perform better, really have fun and have his self-esteem enhanced as a result.

Dr. Alan Goldberg, of [Competitive Advantage](#), gives tips and in depth information about successful sport parenting.

[How to be a Winning Parent by Dr. Alan Goldberg](#).

Refer to the [Successful Sport Parenting CD](#) for even more information.





There's still time to sign-up!

USA Swimming's event Management and Marketing Symposium will be held Oct. 22-23 in Colorado Springs Colorado. The symposium is for meet hosts, club managers and others who are interested in the topics of:

- Meet Organization and Operations
- Pursuing Sponsorships
- Media Interaction
- Understanding Economic Impact of Swimming Events
- Utilizing New Media in Communications and Promotions

Space is limited. To register, go to usaswimming.org/symposium

For more information, please contact Dean Ekeren, National Events Director at 719-866-4578 or dekeren@usaswimming.org

=====
Coaches make sure to read the helpful document on ADHD attached.

=====
IMPORTANT: The NDPA Board of Directors has agreed to extend the deadline for nominations for the 2009 NDPA Community Lifesaver Awards.

Extended Deadline is 5:00pm Pacific Time on Friday, October 17, 2008.

DESCRIPTION AND BACKGROUND of NDPA COMMUNITY LIFESAVER AWARDS:

The NDPA desires to acclaim and honor exceptional work in the advancement of drowning prevention at the community level.

The purpose of this award is to identify individuals or organizations that have advanced the efforts of drowning prevention through education, research, public awareness, legislative changes, or engineering advancements in one of four regions (South, West, Northeast,

Midwest) of the United States during the year prior to the Annual National Drowning Prevention Symposium.

CRITERIA:

This award recognizes an individual or organization that scientifically measured their water safety work to determine its effectiveness, and can be described by at least two of the following:

- *Assumed a leadership role in local or regional awareness of the potential for drowning*
- *Demonstrated outstanding achievement in creating awareness of proven drowning prevention strategies*
- *Made a significant contribution (such as development and implementation/distribution of a product or program) that significantly improved water safety for children and/or adults*
- *Successfully promoted the use of new drowning prevention trends or technologies*
- *Viewed as a local or regional advocate for drowning prevention by increasing public attention at the policy making level*
- *Successfully implemented an innovative existing or new program in an area where none previously existed*
- *Successfully implemented an innovative existing or new program with the foundation to continue a minimum of five years*

The application attached contains detailed information about the criteria for selection and submission instructions.

Easy Submission Instructions

- 1) Read the award criteria and identify deserving colleagues
- 2) Complete an Award Application for each nomination
- 3) Applications and any supporting documentation must be emailed to the NDPA Administrator, Kristin Goffman, at Admin@NDPA.org by the deadline above
- 4) Mail in the \$25 nomination fee for each application to NDPA, P.O. Box 1641, Idyllwild, CA 92549

ATTENTION!

1. **A new list of Prohibited Substances will go into effect on January 1, 2009.**
2. **New requirements surrounding the filing of Therapeutic Use Exemption forms (standard and abbreviated) will go into effect on January 1, 2009.**
3. **Please check the USA Swimming website in mid October for more information on these important changes.**
4. **Athletes should always check the status of all medications prior to use. This can be done with USADA's Drug Reference Online or Drug Reference Line.**

5. In 2008 athletes who file a TUE form (standard and abbreviated) will receive an approval letter from the US Anti-Doping Agency. This approval letter indicates an expiration date. Please be sure your athletes are paying attention to the expiration date and realize that it takes 30 days for approval of a standard TUE and it takes more than a few days to receive approval for an ATUE. USADA asks for these forms three weeks in advance.
6. Plan ahead now for fall and winter meets.
7. Please assist your athletes and their parents in taking responsibility in the area of Doping Control. Remind them to check all medications and to make sure forms are current.
8. Any questions can be directed to Stacy Michael-Miller at USA Swimming.

Thanks!

Stacy Michael-Miller
Athlete Services Manager
USA Swimming
One Olympic Plaza
Colorado Springs, CO 80909
719-866-4962 (o)
719-866-4257 (f)
smichael@usaswimming.org

=====

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

IMPORTANT REMINDER: USA Swimming reminds all member organizations and coaches that you are responsible for complying with applicable copyright laws regarding publication and distribution of printed materials, including internet content. If you have any concerns about whether material you seek to reprint is covered by copyright law, we encourage you to contact the author and obtain permission or otherwise seek appropriate counsel regarding the use of the materials.

Peter C. Clark
Sport Development Consultant
USA Swimming
719-866-3561 (direct line)
719-330-0743 (cell)

Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See www.usaswimming.org/ClubRecognition