



CLUB DEVELOPMENT

usaswimming.org

Dear Coach,

1. Parent Education for your team.
2. Sign up for Splash Bash!
3. The Leadership Coach
4. A little poem/knowledge about Nebraska "Home of the 2008 Olympic Trials"
5. Olympic article. See attached pdf. (some could not open this before)

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Coaches: Below is a parent education document you might want to use as you begin the summer season. We plan to supply parent education materials for your use every three to four weeks. Feel free to forward the text below to your team parents or post on your team website or in your newsletter. Remember, you can access all kinds of documents for parents on the Successful Sport Parenting CD.

Dear Parents:

As you approach the summer competition season, take some time to reflect on your role as a swim parent and how you handle things with your swimmer. Click on the link below for a Parent Questionnaire. Thanks to Dr. Alan Goldberg of [Competitive Advantage](#) for the use of this questionnaire.

This document and many more tools for coaches and swim parents are available on the Successful Sports Parenting CD.

Click here for a [Parent Questionnaire](#)

Click her to purchase [Successful Sports Parenting CD](#)

Purchase price: \$20 plus shipping and handling

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U.S. Olympic Splash Bash

USA Swimming Member Clubs - Sign up now!

Hosting a U.S. Olympic Splash Bash party will help you use the excitement of the Olympic games to assist you in your recruiting efforts. USA Swimming will provide party kits that will help you host the ultimate Olympic watch party!

Party kits will include games, party supplies, prizes, giveaways, sweepstakes information and information about USA Swimming and it's top athletes. Additionally, hosts will receive swimming related talking points and information on how to direct their friends/guests to join USA Swimming. Recruits will be encouraged to fill out and submit "more information" cards to submit to USA Swimming or their local club. All materials will be developed to enhance the event and to assist in your recruiting efforts.

If you are interested in hosting a party for your club, please [fill out the PDF](#) and submit it back to USA Swimming. More updates to come shortly!

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The Leadership Coach™

Google is something that many of us use every day. It is a globally recognized brand name that has made a lot of people very rich.

But the thing that I find most impressive about the company is that each employee gets a paid day a week to go into a visionary mode. It can be about one's personal life or the company or the world. Most of us do not have the financial cushion or luxury to do something like this. But we could all designate an hour a week to allow each employee some creative time. So often we are passive and spend our day just responding or reacting. We have very little time to be proactive and creative these days.

So how about buying a comfortable chair, putting it in a quiet area of your office and letting your employees have some creative dream time? Have a notebook next to the chair where they can write down their new ideas for the company.

You will be surprised at their level of creativity, if you just give them a break from their daily routine.

The Leadership Coach is Peter Burwash, President of Peter Burwash International, a company that manages tennis instruction programs at top resorts

in more than 30 countries around the world. "Reprinted from SportsTravel magazine." For more information, visit www.SportsTravelMagazine.com He can

be reached at leadershipcoach@scheiderpublishing.com, and his books are available at the Sportravel Media zone.

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Nebraska, the Poem

*Smack in the middle of our great nation
Is a state that requires some explanation.
To east and west coasters who'll come right out and ask ya*

'Is there anything of interest in the State of Nebraska?'

*It's true we don't have mountains all decked out in snow,
But we do have the world's biggest live chicken show.
We're the makers of Spam. We invented Kool-Aid,
And this is where the first Reuben sandwich was made.*

*Our insect, the Honeybee. our bird, the Meadowlark.
The strobe light, our creation, works best in the dark.
Governmentally speaking, we're a freak of nature.
Since we have the only one-house legislature.*

*On Arbor Day, when you plant a tree,
Remember that it started in Nebraska City.
We were once called a desert, but that name didn't take,
Since we have the country's largest underground lake.*

*We have the world's largest forest planted by hand,
And more miles of rivers than any state in the land.
The College World Series calls Omaha 'home,'
And yes, this is where the buffalo used to roam.*

*We were the first state in the nation to finish our Interstate section,
And the first to run two women in the gubernatorial election.
We invented 9-1-1 emergency communication,
And we're the number one producer of center pivot irrigation.*

*Our woolly mammoth fossil is the largest ever found,
And our monumental 'Carhenge' is certain to abound.
We have several museums that could be called odd,
Dedicated to Chevy's, fur trading, roller skates and sod.*

*In Blue Hill, Nebraska, no woman wearing a hat,
Can eat onions in public. Imagine that!
We built the largest porch swing and indoor rain forest,
And anyone who visits is sure to adore us.*

*So pack up the kiddies, the pets and the wife,
And see why Nebraska is called*

'THE GOOD LIFE.'

*(Oh gosh -- it doesn't even once mention football? OR that the yellow color of the school buses
originated in Franklin, Ne.)*

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The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See www.usaswimming.org/ClubRecognition