

Subject: 2007 Volume 12
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Dear Coach,

1. Diversity Camp applications now available.
2. How not to lose your tax exempt status
3. IRS Training online
4. Business Plan Information
5. Melbourne Pool web Cam and open water site webcam.

USA Swimming will host the second annual Diversity Select Camp at the Olympic Training Center in Colorado Springs from April 26-29, 2007. Qualified applicants must submit applications by March 20, 2007 in order to be considered. Thirty-two athletes will be selected for the camp which combines pool training with motivational and educational sessions as well as team-building activities. Athletes must be aged 13-18 and must meet the required standards and qualifying criteria. Personal coaches are invited to attend with their athletes.

Additional information and applications are now available on the USA Swimming website in the [Camps and Clinics section](#).

If you have questions, please contact John Cruzat at USA Swimming. jcruzat@usaswimming.org

How not to lose your tax exempt status:

<http://nonprofit.about.com/od/nonprofitbasics/a/loseexempt.htm?nl=1>

IRS Goes Online With Training Modules

You may have taken one of the IRS workshops in person. But, since the agency can only mount a few of these in select cities, it has put several of its nonprofit [training modules online](#).

The modules are free and do not require any registration. I went through two of them and found them easy-to-use and quite helpful. The modules employ animation and audio to convey the basic and well thought-out information. The topics covered include:

- *Tax-Exempt Status*
- *Unrelated business Income*
- *Employment Issues*
- *Form 990*
- *Required Disclosures*

In addition, there is a resource library, a glossary, forms and FAQs. The IRS plans to continue offering its live workshops.

Visit StayExempt.org today!

Business Plan Writing

All the tools and resources needed to write a money attracting business plan.

Subtopics

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[Critical Steps to Writing a Business Plan](#)

Writing a business plan can be an overwhelming task. These feelings often translate into immobilization or confusion as to how to start the business plan. Starting a business plan begins with the first step...

[Frequently Asked Questions About Business Plans](#)

Before you begin writing a business plan, learn the FAQ's of business planning. Includes common mistakes made when writing a business plan, business plan software, and consultants.

[Create A Money Winning Business Plan Outline](#)

A business plan outline is the second most important starting point once you've pre-determined your audience. The business plan outline should be prepared before the actual research and writing of the business plan.

[Writing a Meaningful Mission Statement](#)

Is a personal and corporate mission statement necessary for success in today's hostile business climate? Learn the 3 key ingredients of meaningful mission statements. Explore sample mission statements for ideas to write your own mission.

[A Business Owner's Secret Weapon: Swot Analysis](#)

The SWOT analysis is a business tool available in the tool box of any small business owner. Learn how to apply a SWOT analysis to your business and position yourself ahead of competitors.

[Post Your Business Plan to Investors.](#)

VFinance.com offers business plan services and access to capital networks. "Each year, the site hosts more than one million investors and CEOs from over 50 countries." Most impressive is the post your plan feature to gain access to this wide network of investors.

[One Page Business Plan](#)

If you don't need a business plan to raise money but instead to refocus your company the One Page Business Plan Company offers a refreshing alternative. Included are samples of one page plans to help align your company mission, strategy and plans. This site includes the best selling book "The One Page Business Plan" by Jim Horan.

[Moot Corp Competition](#)

The biggest business plan competition for MBA's worldwide competing for cash and prestige. View previous years competition and see why these business plans were winners.

[Pre-writing Business Plan Tips](#)

Before you sit down and begin the arduous task of writing your business plan make sure you review these key issues on "Preparing to Write Your Business Plan" from ChamberBiz.

[Business Plan Software & Tools](#)

From Palo Alto Software Inc comes the website bplans.com. A great resource with expert questions & answers, over 60 free sample plans and the award-winning Business Plan Pro software. Business Plan Pro 2003 available in U.S., Canadian, UK and Spanish versions.

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[Business Plan Template](#)[A proven downloadable business plan template/guide for raising capital](#)www.capitalvector.com

[Example Business Plans](#)[Online sample helps you develop a business plan](#)www.BusinessPlanArticles.com

[Business Plan](#)[Free business plan info & links from the online authority](#)BusinessPlan.doo.us.com

Webcam Available at melbourne2007.com.au

A web cam displaying 'live' pictures of the main competition pool installation at Rod Laver Arena can now be viewed at melbourne2007.com.au

The web cam displays real time images of the installation at Rod Laver Arena as it takes place each day. The installation is expected to take between three and four weeks to complete.

Two cameras are being used to provide pictures via the web cam – one camera is located on the catwalk on the east side of the venue and the other is located on the super box level in the north-west corner of Rod Laver Arena.

To access the webcam:

- Log on to melbourne2007.com.au
- Click on the 'Webcam' promotional box which is located on the top right hand side of the home page where it says "Watch it now"

For live webcam shots of the OW course in Melbourne, I think you can see part of the course at <http://www.coastalwatch.com/>. Under the "Select a Cam" drop-down menu, select "VIC" (for Victoria) and then "St Kilda". I am not sure where along the OW course this webcam is set up, but I think the webcam is set up on the right side of the pier shown below.

The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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