



# CLUB DEVELOPMENT

usaswimming.org

Dear Coach,

1. New job opening in Club Development.
2. USA Swimming on the Today Show.
3. Swimmer up for Sportswoman of the year. Go vote now.
4. Swimmer needs help.
5. Positive Coaching Alliance parents and coaches 2 minute news.
6. What to ask every board member courtesy of Guidestar.org
7. FINA testing data.

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USA SWIMMING SEEKS SPORTS DEVELOPMENT CONSULTANT: Attached is the job description for the position of Sports Development Consultant - Western Zone. Kim Holmes O'Shea has been selected to serve as the new Make a Splash Program Manager.

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In case you missed USA Swimming on the "Today Show"

[http://video.msn.com/v/us/msnbc.htm?f=00&g=2b007d59-0f9a-4dc7-acc8-09e794177432&p=Source\\_Today%20Show%20Parenting&t=m5&rf=http://www.msnbc.msn.com/id/20164812/&fg=](http://video.msn.com/v/us/msnbc.htm?f=00&g=2b007d59-0f9a-4dc7-acc8-09e794177432&p=Source_Today%20Show%20Parenting&t=m5&rf=http://www.msnbc.msn.com/id/20164812/&fg=)

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U.S. PARALYMPICS: Jessica Long Nominated for Sportswoman of the Year

FOR IMMEDIATE RELEASE

August 16, 2007

COLORADO SPRINGS, Colo. - Paralympic swimmer Jessica Long (Baltimore, Md.) has been nominated for the Women's Sports Foundation's Sportswoman of the Year Award in the individual category.

The Sportswoman of the Year Award is presented to two athletes, one in team sport and one individual sport, whose performance over the last year has been exceptional. Criteria include championships won, records set and awards received.

Long, 15, a bilateral below-the-knee amputee, had a spectacular 2006-2007 season, highlighted by her performance at the International Paralympic Committee (IPC) Swimming World Championships in Durban, South Africa in December, where she won nine gold medals (MEDALS) and set five world records in the S8 classification: 100m freestyle (1:07.03), 400m freestyle (4:53.14), 100m butterfly (1:13.25), 200m Individual Medley (2:43.60) and the 34-point 4x100m freestyle relay.

This year, Long became the first Paralympic athlete to win the AAU James E. Sullivan Award, presented to the U.S.'s best amateur athlete. Long has also been honored as the U.S. Olympic Committee's 2006 Paralympian of the Year and Swimming World Magazine's 2006 Disabled Swimmer of the Year.

The voting public and members of the Women's Sports Foundation will select the winners at [www.sportswomanvote.com](http://www.sportswomanvote.com) <<http://www.sportswomanvote.com>> by midnight August 31st so be sure to cast your vote for Jessica Long. The winner will be announced in October.

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I thought you should know that Wildcat Aquatics swimmer, Dusty Hicks age 17, was injured in a freak diving accident on July 4th. The family was having a family get together on the 4th when Dusty dove into a pond on the farm that he had been in before and apparently hit the water just wrong so as to result in a broken neck. He did not hit anything or the bottom. He has had 2 surgeries that I know of but is not up moving around. He is going to have a long road of rehab ahead of him and Wildcat Aquatics has sent up a foundation through Fifth-Third Bank for people to make contributions to so as to assist with the medical bills.

Donations can go to: Wildcat Aquatics/Dusty Hicks Foundation  
c/o Fifth Third Bank  
250 W Main Street  
Lexington, KY 40507

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A 2 minute drill for parents from Positive Coaching Alliance:  
<http://www.positivecoach.org/ConPics/Con500/thedebrief.pdf>

And now one for coaches:  
<http://www.positivecoach.org/ConPics/Con500/teachmoments.pdf>

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What to ask every prospective board member:  
<http://www.guidestar.org/DisplayArticle.do?articleId=1149>

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FINA releases testing stats for first half of 2007

LAUSANNE, SWITZERLAND--FINA has posted to its site the first report of this year's anti-doping testing figures. For the first "semester" of 2007 (January-June), 1,174 tests were conducted. Breakdown of information:

**out-of-competition (OOC):**  
619 tests on 479 swimmers from 39 countries avg= 1.3 tests per athlete;  
15.9 test per country; 12.3 athletes per country

**in-competition (IC):**  
555 tests on 349 swimmers from 53 countries avg= 1.6 tests per athlete;  
10.5 tests per country; 6.6 athletes per country

**By continent (OOC/IC):**  
Africa--18/25  
Americas--110/111  
Asia--87/64  
Europe--300/304  
Oceania--104/51

**Top OOC-tested countries:**  
Australia: 97  
USA: 78  
China: 47  
Germany: 42  
Great Britain: 41  
Russia: 39  
France: 32

**Top IC-tested countries:**

USA: 82  
Russia: 63  
Australia: 54  
Germany: 43  
China: 37

Further information/data, including listings of test by athlete/country, can be found on the FINA site here:  
<http://www.fina.org/antidoping/stats/annual/2007.php>

The tests appear to have been conducted on pool and open-water swimmers, only.

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**Taken from the Travel Insider by David Rowell:**

As soon as you notice your flight being delayed, you should do two things (assuming you have internet access). Go to the FAA website and check both their weather status and airport status information.

<http://aviationweather.gov/> - browse through the pages linked here for weather information; look for severe turbulence, thunderstorms, and snow/ice as things that might impact on flights

<http://www.fly.faa.gov/flyfaa/usmap.jsp> shows information about delays on incoming or outgoing flights. This will confirm or contradict claims about ground holds.

[http://www.fly.faa.gov/ois/jsp/summary\\_sys.jsp](http://www.fly.faa.gov/ois/jsp/summary_sys.jsp) shows a complicated system summary

Take screen dumps of what you see - Ctrl-PrtScrn and copy them into an image editing program - so you have hard copies of the information you've viewed. That way, if the gate agent tries to fob you off with 'it isn't our fault' type excuses, and/or if you are negotiating compensation, you have facts to back up your assertion that the delays are the airline's fault rather than weather or FAA issues.

<http://www.thetravelinsider.info/index.htm>

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The material in this e-mail is provided for educational and informational purposes only and does not constitute a recommendation or endorsement with respect to any company or product. One of the objectives of the USA Swimming Coach's Blast e-mails is to make coaches aware of potential resources available.

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Check out USA Swimming's new Club Recognition program. Follow the blueprint to develop a strong, stable, financially sound and athletically productive organization. See

[www.usaswimming.org/ClubRecognition](http://www.usaswimming.org/ClubRecognition)  
<<http://www.usaswimming.org/ClubRecognition>>